JOHN E. REID & ASSOCIATES, INC.

Celebrating 80 Years of Excellence

The Reid Technique

of Investigative Interviewing and Advanced Interrogation™

Pulaski CO Sheriff's Office Law Enforcement Training Academy

18824 Crystal Valley Road • Little Rock, AR 72204

March 22 - 25, 2027 | 8:00am – 3:00pm | 24 Hours of Instruction

Learn How To:

✓ Interpret verbal and non-verbal behavior to evaluate the credibility of a victim, witness, or suspect's statements

✓ Use behavior-provoking questions in the interview process

✓ Apply **The Reid Nine Steps of Interrogation®** to:

→ Develop interrogation strategies and persuasive themes

→ Develop the alternative question to elicit the first admission

→ Handle defiant subjects — overcome objections, address fears, move past denials, and motivate subjects to tell the truth

Equip yourself with the essential street smarts that separate good investigators from truly exceptional ones — the Reid Technique, developed and proven over 80 years of real-world application. Learn from instructors who have been in the trenches, handled the toughest cases, and consistently delivered results. We've seen it all — and now you can benefit from that unmatched experience.

Course Fee $699.00 per person
GSA Rates Available for Federal Employees

Early Bird Special Register by February 22, 2027
Save $50 per person Use Code: EARLY$50
(Does not apply to GSA rates)

Register Online at www.reid.com

Questions? Contact Julie Rock 855-479-3959 | jrock@reid.com

⚠ *This course requires a minimum of 15 registered attendees one month before the course dates. If the minimum is not met, the course may be canceled. Register NOW to secure your spot and take advantage of this valuable training opportunity in your area.*

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Make sure that your investigators understand and apply the principles of practice that secure true confessions, and avoid those behaviors that can result in coerced confessions

The Reid Technique: The Gold Standard for Interrogation Safeguards

Every court decision on confession admissibility underscores the behaviors that all investigators should follow to avoid possible false or coerced confessions:

The Reid Technique Principles of Practice

- Do not make any promises of leniency
- Do not deny the subject any of their rights
- Do not deny the subject the opportunity to satisfy their physical needs
- Exercise special caution when questioning socially immature juveniles or individuals with mental or psychological impairments
- Always treat the subject with dignity and respect
- Absent a life-saving circumstance, the investigator should conduct a non-accusatory interview before engaging in any interrogation
- Conduct an interrogation only when there is reasonable certitude that the suspect committed the offense under investigation or is withholding relevant information
- Withhold information about the details of the crime from the subject so that if the subject confesses, the disclosure of that information can be used to confirm the authenticity of the statement
- Electronically record the interview and interrogation

For decades, the Reid Technique Principles of Practice have set the standard for conducting proper investigative interviews and interrogations.

A 2026 review of all 50-state Supreme Court and Appellate decisions, including the District of Columbia, that referenced the Reid Technique in a decision found that no state labelled the Reid Technique as coercive, illegal, prohibited, or that it violated due process.

In our training courses, we teach that all investigators should

NEVER ENGAGE IN ANY OF THESE COERCIVE BEHAVIORS

- Physically abuse the subject
- Make threats to physically harm the subject
- Make threats of inevitable consequences
- Make promises of leniency
- Deny the subject any of their rights
- Deny the subject the chance to satisfy the physical needs
- Conduct excessively long interrogations
- Disclose details about the crime
- Fail to properly take into account the subject's mental limitations and/or psychological disabilities
- Fail to properly modify approaches with socially immature juveniles
- Fail to properly corroborate confession details