

STRATEGIC COMMAND LEADERSHIP *THE NEXT LEVEL*



DATE
Nov. 2-4, 2026

TIME
8:00am - 5:00pm

COST
\$565.00*

LOCATION
Granite Falls
Fire Station 87
20217 Gun Club Road
Granite Falls, WA 98252



DESCRIPTION

This is a 24-hour course for peace officers, non-sworn staff, and law enforcement leaders of all ranks. It strengthens skills in modern policing challenges, organizational leadership, and effective communication to help supervisors through executives navigate complex dynamics, build relationships, and foster positive agency culture.

Through case studies, discussions, and exercises, participants address police reform, public perception, recruitment/retention, government relations, culture assessment, supervisory communication, trust-building, emotional/social intelligence, change management, generational differences, and leading diverse teams—gaining practical tools for team building, goal-setting, difficult conversations, and driving meaningful change with confident leadership.

Some of the topics include:

- Police reform and public perception
- Recruitment and retention
- City/county government relationships
- Organizational culture evaluation
- Supervisory communication
- Building organizational trust
- Emotional and social intelligence
- Managing change
- Generational differences
- Leading diverse teams
- Team building
- Goal-setting
- Navigating challenging conversations
- Managing personalities

PRESENTER



Chief John Perez (Ret.)
Consultant

John is a retired law enforcement professional with 38 years of experience, including 36 years at the Pasadena Police Department and 2 years with the Los Angeles County Bureau of Investigations. His roles spanned patrol, field training management, community relations, internal affairs, SWAT, gang intelligence, and narcotic enforcement.

Post-9/11, he served as Counter-Terrorism Coordinator, developing homeland security initiatives for major events like the Rose Bowl and Rose Parade. In 2020, he led a major departmental reorganization toward intelligence-led and problem-oriented policing to reduce crime. He has held executive board positions in state police chief associations.

John holds a BS in Criminal Justice, a Master's in Behavioral Science, and a Doctorate in Public Administration. Currently, he is a consultant with Embassy Consulting Services, serving as a special liaison to the Los Angeles Probation Department, subject matter expert on critical incidents and management, national instructor on organizational culture and leadership, and conducts organizational assessments nationwide.



Learn more/Register at EmbassyCS.com/SCL

*Pricing for all training conducted in Washington is subject to applicable Washington State retail sales tax.